2022 Board of Directors

Deborah L. Schwartz President

Jeffrey Sipress

Vice President / IT

Deborah L. Schwartz Treasurer Chief Financial Officer-Interim

Jacqueline Dyson Interim Secretary

Susan Bradley

Lucrezia DeLeon

David Gress

Penny Haberman

Christine Holland

Lori Kari

Kate Kurlas

JoAnn Mermis

Kerry Methner

Ebony Ross

Caroline Rutledge

Marcella Simmons

Leslee Sipress

Nathan Slack

Mark Whitehurst

Stephanie Williams





1 ALL 2022

Fall Greetings Friends of Santa Barbara Beautiful:

It's been an honor to serve as President of the SBB Board of Directors during an active and productive 2022. As we transition through the seasons to our End-of-Year Fall newsletter we look back with extensive highlights on the people, projects, and achievements that kept our volunteer board members busy doing what we love to do most - engage and contribute.

SAVE THE DATE!

Holiday Party: Friday, December 9th from 5 - 8pm. Convenient Downtown Location with Music & Conversation * Complimentary Wine *

Hors d'ouevres & Sweet Treats ~ Watch for the Evite!



Deborah L. Schwartz, Santa Barbara Beautiful President

2022 ANNUAL BEAUTIFICATION AWARDS

We were pleased to return once again in September to host a traditional in-person gathering of friends and colleagues to present the 2022 Beautification Awards "Santa Barbara Shines!" at the enchanting Music Academy's Marilyn Horne Main House and Kuehn Court. John Palminteri did the honors as our Master of Ceremonies in Lehman Ballroom announcing the winners, while musicians, food stations and local wineries served up ingredients on the terraces for a successful social occasion. Look for the feature article inside.

COMMUNITY GRANTS & SCHOLARSHIPS

From ongoing financial support of the city's Urban Forest Street Trees program, to funding local education scholarships with SBCC and the Architectural Foundation SB we continue to sponsor community grants for vital public arts & culture projects to keep Santa Barbara beautiful

WE COULDN'T DO IT WITHOUT YOU!

We are mindful that our community investments are made possible through your generous support!

Santa Barbara Beautiful remains committed to our legacy of community beautification... since 1965.

With Gratitude,

Dehorah L. Schwarts-

Santa Barbara Beautiful

www.sbbeautiful.org • Info@sbbeautiful.org • 805-965-8867

A 501(c)(3) Corporation • Tax ID# 23-7055360

Santa Barbara Beautiful Annual Awards Celebration

Santa Barbara Shines!



PRESIDENT'S AWARD: CABRILLO PAVILION 1118 East Cabrillo Boulevard











COMMERCIAL BUILDING: UNITY OF SANTA BARBARA 227 East Arrellaga Street





MULTI-FAMILY HOME: MAYEE PLAZA 226 East De La Guerra Street





PLAYA DE SB AWARD FOR ENVIRONMENTAL STEWARDSHIP: FOOTHILLS FOREVER





SINGLE FAMILY RESIDENCE: 2318 ANACAPA STREET





GRISWOLD AWARD FOR PHILANTHROPY: JOHN C. WOODWARD



H SANTA BARBARA COMMONS - PUBLIC OPEN SPACE:
CABRILLO BALL PARK





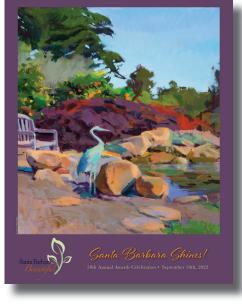


HUGH & MARJORIE PETERSEN AWARD FOR ART IN PUBLIC PLACES: PLAZA GRANADA MURAL



























Santa Barbara Beautiful 2022 Awards Committee

Lucrezia DeLeon; Kerry Methner, Co-Chair; Caroline Rutledge; Marcella Simmons; and Mark Whitehurst, Co-Chair; Stephanie Williams

Thank You 2022 Property Awards Judges

Lucrezia DeLeon, Judging Chair Judges: Robert Adams, John Campanella ,Nina Dunbar, Julie Friedman-Nguyen, Jarrett Gorin, Nina Johnson, Katie Klein, April Palencia, Tom Simmons, John Whitehurst

4

SANTA BARBARA BEAUTIFUL AWARD WINNING TEAMS

A PRESIDENT'S AWARD:

CABRILLO PAVILION

1118 East Cabrillo Boulevard

Property Owner: Randy Rowse, Mayor, City of Santa Barbara

Property Administrator: Jill Zachary, Director, City of SB Parks & Recreation Dept.

Project Architect: Joe Wilcox, Owner, KBZ Architects Project Architect: Dawn Ziemer, Owner, KBZ Architects

Project Architect: Julie Wendt, Associate, KBZ Architects

Project Builder-General Contractor: Jim and Mike Diani, Owners, Diani Building Corp.

Project Landscape Architect: Sam Maphis, Owner, Earthform Design

Project Landscape Contractor: John Humann, Owner, JD Humann

Project Landscape Management: City of Santa Barbara Parks & Recreation Dept.

City Project Design Team: Justin Van Mullem, Capital Projects, Supervisor, City of SB Parks & Recreation Dept.; Rich Hanna, Recreation Manager, City of SB Parks & Recreation Dept.; Susan Jang-Bardick, Special Events & Facilities Supervisor, City of SB Parks & Recreation Dept.; Bradley Klinzing, Project Engineer, City of SB Parks & Recreation Dept.; Nicole Hernandez, City Architectural Historian, City of SB Parks & Recreation Dept.

Civil Engineer: Bob Flowers, In Memoriam, Flowers &

Structural Engineer: Greg Stork, Stork, Wolfe & Associates

Mechanical Engineering Consultants:

Paul Tziouvaras, Mechanical Engineering Consultants Electrical Engineer: Craig Hood, C. Hood & Associates, Inc.

Geotechnical: Fugro USA Marine, Inc.

Coastal Engineer: Jim McCluski, Moffat & Nichol Gas Transmission Line Relocation: Tim Mahoney, Public Affairs, Southern CA Gas

Specialty Contractor: Architectural Millwork of Santa Barbara

Specialty Contractor: Chapala Iron and Manufacturing Company, Inc.

Specialty Contractor: Visalia Ceramic Tile, Inc. City Design, Development, Access Review Board: City of SB Historic Landmarks Commission

City Design, Development, Access Review Board: City of SB Parks & Recreation Commission City Design, Development, Access Review Board:

City of SB Access Advisory Committee

City Design, Development, Access Review Board: City of SB Planning Commission,

Cabrillo Pavilion Campaign Committee: Ed Edick, Chair; Helene Schneider, Chair; Sue Adams, Chair; Cabrillo Pavilion Campaign Committee: Herb Barthels, DDS; Bill Bertka; Shelly Bookspan; Scott Burns; Jon Clark; Mary Louise Days; Carol Fell; Dick Jensen - In Memoriam; George Leis, Montecito Bank & Trust; John Sener; Mark Whitehurst; Lesley Wiscomb



COMMERCIAL BUILDING: UNITY OF SANTA BARBARA

227 East Arrellaga Street

Property Owner: Unity Board of Trustees Project Architect: Courtney Jane Miller, CJM::LA Courtyard Landscape Contractor: Nate Zacarias, Allscape Design + Installation

Hardscape Subcontractor: Nathan Stone, Stone

Renovation Strategist & Former Board President: Alison Jordan

Renovation Support: Catherine Davis Landscape Architect: Courtney Jane Miller, CJM::LA

Landscape Architect: Katie Klein, CJM::LA

MULTI-FAMILY HOME: **MAYEE PLAZA**

226 East De La Guerra Street

Project owners: Steve Brown and Brad Frohling, Radius Group

Project owners: Niki and Alberto Valner, Kibo Group Architect: Laura Benard, Cearnal Collective Civil Engineer: Jason Gotsis, Ashley Vance Landscape Architect: Courtney Jane Miller, CJM::LA Landscape Architect: Katie Klein, CJM::LA Irrigation Design: Kim True, True Nature

SINGLE FAMILY RESIDENCE:

2318 Anacapa Street

Project owners: Madeleine Dossin Property Owner: Etienne Droulez **Project Builder - General Contractor:** Adam Graham, Arrovo Seco Construction.

Landscape & Design Project Landscape Design: Isa Hendry Eaton, Isa Bird Landscape Design

Project Landscape Contractor: Adam Graham, Arroyo Seco Construction, Landscape & Design

Project Landscape Maintenance: Alfredo Rodriguez, Rodriguez Landscape

SANTA BARBARA COMMONS -**PUBLIC OPEN SPACE:**

CABRILLO BALL PARK 800 East Cabrillo Blvd

Project Owner and Project Management: City of Santa Barbara Parks and Recreation, Jill Zachary, Justin Van Mullem, and Keven Strasburg Project Builder/General Contractor: Tom and Marilyn Fkiaras, Tomar Construction, Inc. Project Landscape Architect: Courtney Jane Miller,

CJM::LA Project Landscape Architect:

Kim True, True Nature Landscape Architects **Project Consulting Engineer:** Alan Noelle, Alan Noelle Engineering, Inc.

Project Consulting Engineer: Jason Gotsis, Ashley & Vance Engineering, Inc. **Project Landscape Contractor:**

John Humann, JD Humann Landscaping Project Landscape Maintenance: Parks Division, Parks and Recreation Department, City of Santa Barbara Parks and Recreation

HUGH & MARJORIE PETERSEN AWARD FOR ART IN PUBLIC PLACES:

PLAZA GRANADA MURAL 1214 State Street

Commissioned by: Caren K. Rager, Executive Director and President Santa Barbara Center for the Performing Arts / The Granada Theatre

Mural Artist: Sayak Mitra Mural Artist: Tracy Lee Stum

General Contractor: Robert Skinner, CEO and General Counsel; Derek Hansen, Executive Vice President, The Towbes Group, Inc.

Project Architect: Brian Cearnal, AIA; Rogelio Solis, Cearnal Collective

Lighting Design Engineer: Alan J. Noelle, PE, Alan Noelle Engineering

Landscape Architect: Derrik Eichelberger, ASLA, President, Arcadia Studio, Inc.

Artist Selection Committee: Gerry Rubin

James Main, James Main Fine Art

Sarah York Rubin, Executive Director, SB County Office of Arts and Culture

Nathan Vonk, Sullivan Goss - An American Gallery

Thank you to our ...

PLATINUM SPONSORS*

Jeremy Bassan & Manuela Pelaez Bassan, Santa Barbara Museum of Art

GOLD SPONSORS*

Montecito Bank & Trust, NC Ceramic Inc., The Santa Barbara County Genealogical Society, VOICE

SILVER SPONSORS*

Casa Dorinda; Deborah L. Schwartz; Deep Sea Wines; Fess Parker Winery & Wine Country Inn; Harrison Design; La Arcada Investment Inc; Lutah Maria Riggs Society: Mullen & Henzell L.L.P.: Santa Barbara Botanic Garden; Santa Barbara Museum of Natural History; The Towbes Group

EVENT SPONSORS*

Ancient Peaks Winery; Appleton Partners LLP - Architects; Ashley & Vance Engineering, Inc.; BlueStar Parking; Chaucer's Books; Gallagher Property Management; La Lieff Wine; Por La Mar Nursery; San Marcos Growers; West Covina Nurseries; Young Construction

ADVERTISERS*

American Riviera Bank, Belmond El Encanto, City of Santa Barbara, Earthform Design, Plowboy Landscapes, SBB Horticultural Committee, SBCC Foundation, Sullivan Goss, The Independent, Pearl Chase Society, Communication Arts + Design, Arcadia Studio, Community Arts Workshop, Dennis Thompson AIA, Haywards, KBZ Architects, REH Art Gallery, Riviera Towel Co, Santa Barbara Inn, Architectural Foundation of Santa Barbara, Simmons & Co, Sweet Smiling Landscapes, Visalia Ceramic Tile, Inc., Stephanie Williams, Tom & Marcella Simmons, Lori Kari, Duncan & Suzanne Mellichamp, Allen Construction, Chapala Iron & Mfg., Explore Ecology, Figueroa Mountain, Goodland Painting, Bush Gottlieb, Ohms Electric, Earthknower Studio, JoAnn Mermis, Jacqueline Dyson, Penny Haberman, Kerry Methner, Wildwood Pools, Duke McPherson, SB Historical Museum

*2023 SBB Membership included

SBB SCHOLARSHIPS Investing in the Future

With support from Santa Barbara Beautiful to partner with Architectural Foundation SB (administered through the Scholarship Foundation SB), the future of architecture is bright.

2022/23 Scholarship Recipient Omar Sanchez is a freshman architecture student at Cal Poly San Luis Obispo with a penchant for precision to his studies.

"Drawing was once a hobby of mine, but I never understood exactly what I was doing," he said. "The more I've learned the more I admire the dedication and time that are essential to successful architectural plans. I want to be part of that process, and perhaps one day create something breathtaking."

Omar's prime motivation is his family. His parents and younger sister remain in his hometown of Santa Maria, but an older sister and other relatives live in Oaxaca, Mexico. He vows to visit them one day.



Omar Sanchez, AFSB 2023 Scholarship Recipient & his family

To earn money for college, Omar worked as a fieldhand with his father the last two summers.

When he's not working or studying, he can usually be found playing his guitar.

Unsurprisingly, his favorite school subject is math.

"It's similar to life. Sometimes you get a correct answer, and sometimes you don't," he said.

~With Thanks to Scholarship Foundation SB for this profile

2023 Board of Directors

Susan Bradley; Lucrezia DeLeon; Jacqueline Dyson; David Gress Penny Haberman; Christine Holland; Lori Kari; Kate Kurlas; JoAnn Mermis; Kerry Methner; Ebony Ross; Caroline Rutledge; Marcella Simmons; Jeffrey Sipress; Leslee Sipress; Nathan Slack; Mark Whitehurst; Stephanie Williams

2023 Officers

Kerry Methner, President Susan Bradley, 1st Vice President & Chief Financial Officer Marcella Simmons, 2nd Vice President Stephanie Williams, 3rd Vice President Lucrezia DeLeon, Secretary

WELCOME NEW BOARD MEMBERS



2022 Board President Deborah L. Schwartz flanked by newest SBB Board Members JoAnn Mermis and Ebony Ross

MISSION STATEMENT

The purpose of Santa Barbara Beautiful is to stimulate community interest and action toward the enhancement of Santa Barbara's beauty as a complement to current and future government and private activity.

Santa Barbara Beautiful is an organization of volunteers dedicated to beautifying our area in a variety of ways not only by working independently but also by cooperating with city departments, neighborhood associations and other agencies. Formed in 1965 by concerned civic leaders, Santa Barbara Beautiful is a non-profit, tax-exempt corporation. Contributions are tax-deductible.

A 501(c)(3) Corporation • Tax ID# 23-7055360

YEAR IN REVIEW - Funded Projects

Santa Barbara Beautiful is a proud Sponsor of the following Community Grants: **Learn More About Community Grants & Grant Applications...**

- Architectural Foundation SB (AFSB): Kids Draw Calendar 2023
- Children's Creative Project: I Madonnari Italian Street Festival
- City of Santa Barbara: The Band Shell at Plaza del Mar Restoration Project
- City of Santa Barbara: Urban Forest Tree Planting
- Downtown Santa Barbara: Live Art & Wine Tour
- SB Arts Collaborative: Pianos on State
- SB Arts Collaborative: Capital Campaign
- SB Museum of Natural History: School & Teachers Services Program
- Summer Solstice Celebration Parade



Sunflower sculpture near the Granada Theater



SBMA State Street Entrance welcomes visitors to the Van Gogh Exhibit



The Band Shell at Plaza del Mar Restoration Project

JOIN US!

Become A Member Give A Donation Make A Difference

We cherish your Support. Help us continue to keep Santa Barbara beautiful with a New or Renewed Membership! Make a Sustainable Monthly Donation to your favorite beautification effort; Dedicate a Tree or Sponsor a Scholarship. Contact Us. We're here to help You.

CLICK HERE for Membership Opportunities & Benefits

WELCOME NEW MEMBERS

Robert Adams-Nancy Clare Caponi Barbara Backlund Megan Borie Kathryn Burba Cynthia Carl Sergio Castellanos Shari Childs Lorena Cortez **Bob Cunningham** Lucrezia DeLeon Jeffrey Devers Anne Diamond Jacqueline Dyson Aldora Eller Ensberg Jacobs Design Lynette Figueras-Spievak Thomas Foley Ir Larisa Gearheart Janice Graham Caitlin Hensel Celia Hernandez Christine Holland Christina Kahn Carol Kallman Jacqueline Kurta

> New Beginnings Dale & Michael Nissenson Greg Otero

Paul Naumann

JoAnn Mermis Sarah Robertson Palmer

Audrey Partrite Erik Perez Craig Price

Laura Ragan Ted Reed Margaret Rose

Ebony Willis-Ross Joseph Sabatino Jim Turner

Phil & Caitlin Sayegh

Barbara Scollin Seaside Yoga

Alix Seeple Judy Semenza Sapna Shah

Marcella Simmons Jill Spear

Jayne Stathacopulos Amy Steinfeld Leslie Thole

Judi Weisbart Stephanie Williams

PIANOS ON STATE:

Interview With The Artist Sharyn Chan

The Santa Barbara Beautiful sponsored piano is now traditionally the Baby Grand Piano that goes to the Santa Barbara Airport for a full year.

This year's Red Piano is a delight to behold. Enjoy a Q&A with artist Sharvn Chan.

Santa Barbara Beautiful: How many hours to complete the piano?

Sharyn Chan: It took me roughly 20 hours.

SBB: Was the color Red significant?

Chan: Red is the traditional good luck color for Chinese which is my background.

SBB: What inspired the "whimsical gymnastic bunnies"? Chan: Rabbits are associated with the Mid-Autumn Festival (also known as the Moon or Mooncake Festival) in Chinese culture. This important holiday is only surpassed by Chinese New Year as the most important festival in Chinese culture. The festival often uses imagery of the moon goddess Chang'e (pronounced Chang Er) with her rabbit. The rabbit came to join the moon goddess as the myth goes, because three immortals pretending to be beggars came to the forest begging for food. The fox

& monkey gave them food but the rabbit had none so feeling guilty, he offered himself up as food to the beggars and jumped into the fire. Moved by the rabbit's sacrifice, they made the rabbit an immortal and sent him up to the Moon Palace to join Chang'e.

I loved the imagery of the rabbit during the festivals (plus I love rabbits) and thought it would be a really cute image inviting people to come and play with the rabbits on the piano.





other points to share with the audience? Chan: I love the idea of the Santa Barbara Beautiful piano in the baggage claim area welcoming travelers whether they be visitors or coming back home. I did not initially know my original idea of the piano would be chosen for the baby grand but with the colorful clouds and the fun loving bunnies, one does not need to know anything about the festival in order to feel the joy coming from the imagery. I

Chinese characters written in gold paint directly underneath the piano keyboard translate: Santa Barbara Welcomes You"

am honored to be chosen to paint the baby grand and have Santa Barbara Beautiful as my sponsor. I travel quite often for my work as a muralist and chalk artist and I look forward to coming home and seeing the bunnies after every trip next year!

The interview was facilitated by SB Arts Collaborative via email.

2022 TREES OF THE YEAR

Our popular "Tree of the Month" continues to attract visitors to our Website and to the online news source "Edhat.com"

Say Hello to the most popular trees as of October

- #1 Tree & Runner Up on the SBB Website:
 - First Place 3,924 visits: Chinese Lantern Tree/ Chinese Flame Tree (*Koelreuteria bipinnata*)
 - Runner Up 2,297 visits: Monterey Cypress (*Hesperocyparis macrocarpa*)

The 12-Month Total "Tree of the Month" visits = 41,185 out of 59,600 total website visits (70%)

- #1 Tree & Runner Up on Edhat.com:
 - First Place 6,081 reads: The Western Redbud, (*Cercis occidentalis*) is by far the tree with the most reads on Edhat
 - Runner Up 5,355 reads: The Jacaranda (Jacaranda mimosifolia)

The 12-Month Total Edhat "Tree of the Month" reads = 45,760



2022 Tree of the Year SBB Website: Chinese Lantern Tree

Learn More About Trees of the Month...



2022 Tree of the Year Edhat.com: Western Redbud

PUBLIC SERVICE ANNOUNCEMENT— TREES OF SANTA BARBARA

A Message from the City Arborist

Recently a few palms were removed along the city streets by SCE because they had grown close enough to the overhead electrical lines that they were now in conflict.

We'll do our best to add these to our planting efforts for the winter. They are part of comprehensive planting efforts but I think we should be able make it happen without an issue.

Long term, especially in residential areas like this we are beginning to move away from the use of palms and increase our use of shade trees for reduction of heat island effect and a general increase in other environmental benefits shade trees provide over palms.



PLANNED GIVING

For over 55 years, the generosity of like-minded people has preserved the beauty of Santa Barbara with their financial support of our mission.

We invite you to become a part of this legacy with a planned gift to Santa Barbara Beautiful.

Planned gifts provide important long-term support for our programs while, in many cases, reducing your tax liability.

There are many ways to make a meaningful gift, either during your lifetime or through your estate plans.

We would welcome a conversation about how planned giving could benefit both you and Santa Barbara Beautiful. Please consult with your financial and legal advisors to make or change your estate plans.



Dawn Morrison Wagner, 2022 I Madonnari Featured Artist

I MADONNARI FEATURED ARTIST

Dawn Morrison Wagner

As Festival Sponsors, SBB celebrated this year's talented featured artist Dawn Morrison Wagner.

As a nod to the SB Mission, and the origins of the art form, the general theme for my compilation is the Madonna and to those who painted her so beautifully," Morrison shared.

Morrison Wagner, produced her first street painting back in 1988 during the I Madonnari festival and immediately fell in love with the art form. She is proud to say that she has participated in at least one festival per year, over the last 35 years.

More info: ccp.sbceo.org/i-madonnari/welcome

COMMEMORATIVE TREE PROGRAM

The King Palm on Figueroa Street Commemorative Tree – A Personal Story

Submitted by Nancy Clare Caponi / 2022

As I returned home one June afternoon, the purple Jacaranda blossoms were decorating our yard in profusion. I noticed a small boy and his mother on the sidewalk, in front of our downtown Craftsman home. Maybe

five years old, the child was peering intently at the beautiful new memorial plaque in front of our King Palm street tree. After studying it for a while, the boy smiled, walked over and gave the tree a big hug, while his Mom and I watched in surprise and delight. He seemed to know that the Santa Barbara Beautiful tribute plaque designated this particular King Palm as special and noteworthy.

How wonderful!



Commemorative Tree Plaque



King Palm on Figueroa

Commemorative Trees Make Great Gifts!

Honor a special someone or a special occasion with an attractive commemorative plaque that will be installed at the base of an existing street tree – located in the parkway between the sidewalk & the street – within the City of Santa Barbara. Santa Barbara Beautiful has participated in the planting of over 13,000 street trees, so there are plenty of trees from which to choose! Your Application Fee includes a Free 1-Year Membership.

Click Here for the Online Application



11