

Santa Barbara
Beautiful
THE NEW LEAF

FALL 2021

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Santa Barbara Beautiful

www.sbbeautiful.org

Info@sbbeautiful.org

805-965-8867

A 501(c)(3) Corporation
Tax ID# 23-7055360

Dear Friends of Santa Barbara Beautiful,

This second year of a global pandemic has brought continued challenges for us all and at the same time community opportunities.

We were delighted to return to the schools this spring to plant trees with students, parents, and teachers for Arbor Day! Continuing our commitment to *greening* Santa Barbara, nearly 200 new street trees were planted in collaboration with City staff.

Maintaining an annual tradition since 1965, we recognized outstanding community projects and their winning team members with the 2021 Golden Leaf Awards:

Heath House - President's Award; SBEE Garden Project; and "Poetry with Wings!" These winning projects exemplify the strength of collaboration and Santa Barbara Beautiful's long-time goal of greater community contributions through collaborative grant-making. Congratulations again to each and every one!

We are also proud of the many community beautification "legacy" projects funded this year featured in the following pages: SB Museum of Art Renovation & the upcoming Vincent Van Gogh Exhibit; SB Public Library Plaza; Plaza Granada Mural; Grandparents Portrait Show and Pianos on State.

We continue our commitment to the future with higher education scholarships at Santa Barbara City College in Environmental Horticulture and the Architectural Foundation of Santa Barbara in Architecture.

We are mindful that our community contributions are made possible only with *your generous support* and commitment to keeping Santa Barbara beautiful!

With deep gratitude,

Deborah L. Schwartz



Remembering
David Jacoby, Past
Treasurer and active
board member
2001-2021



Honoring George Jimenez
with a Commemorative Tree



Deborah L. Schwartz,
Santa Barbara Beautiful
President



SBB sponsored
2021/22 Scholarship
Recipient for
Architectural
Foundation SB



Past President **Howard Hudson** presented with an
Honorary Lifetime Membership
from Past President **David Gress**

2021 Golden Leaf Awards

Dear Friends of Santa Barbara Beautiful:

It is with great pleasure we announce the Winners of the 2021 Golden Leaf Awards.

Since 1965, the Board of Directors has maintained a tradition of recognizing outstanding achievements in community beautification through collaboration.

This year we honor (29) Outstanding Recipients who collaborated to produce (3) Outstanding Community Projects.

As SBB President Deborah L. Schwartz summarized, “These winning projects epitomize the strength of collaboration to produce worthy outcomes.”

Certificates of Award were issued to the individual Winners in September.

Santa Barbara Beautiful is pleased to present the 2021 Golden Leaf Awards to the following winners:



Rene Nateras, Maintenance Technician, PSHH; **Omead Poure**, Portfolio Manager, PSHH; **Adele Rosen**, Adele Rosen Design; **Mireya Rojas**, Property Manager, PSHH; **Ken Trigueiro**, President & CEO, PSHH; **Efrain Perez**, Maintenance Technician, PSHH; **Deborah L. Schwartz**, President, Santa Barbara Beautiful; **Rob Pearson**, PSHH Champion; and **Librada Gallardo**, Housekeeper, PSHH

2021 PRESIDENT’S AWARD ~ HEATH HOUSE

Project Description: Housing for Formerly Homeless Women

The historic Heath House building, which previously served as a hospice for AIDS patients, had fallen into extensive disrepair. The building was purchased by PSHH in 2020 and led to the opportunity for the organization to restore and extensively rehabilitate the cherished community landmark as a haven for formerly homeless women.

- Ken Trigueiro, CEO & President, People’s Self-Help Housing
- Dalia Flores, Project Manager – Development, People’s Self-Help Housing
- Darya Oreizi, Project Manager – Construction, People’s Self-Help Housing
- Rob Pearson, PSHH Board Champion
- Adele Rosen, Interior Designer, Adele Rosen Design
- Barbara Allen, Valued Community Member

[Heath House Funding Partners]

- City of Santa Barbara: Lucy Graham and Laura Dubbels
- County of Santa Barbara: Ted Teyber and Roc Lowry
- City of Santa Barbara Housing Authority: Rob Fredericks
- County of Santa Barbara Housing Trust Fund: Jennifer McGovern
- State of California, Department of Housing & Community Development (HCD): Kathy Michaud
- Santa Barbara Foundation: Jackie Carrera, President & CEO; Gary Clark, Director of the Collaboration for Social Impact



SBEE GARDEN PROJECT

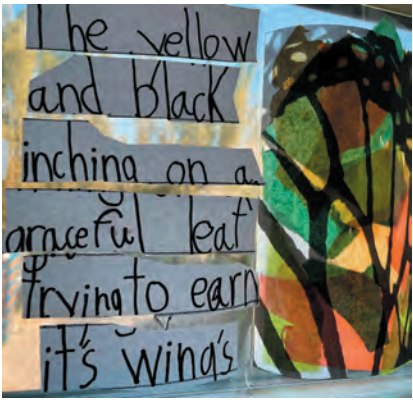
Project Description: Santa Barbara Ecological and Edible Garden Project (SBEE Garden Project) “Supporting and Honoring Biological and Cultural Diversity through Ecological Edible Gardens”

- Geoff Green, Chief Executive Officer, Santa Barbara City College Foundation
- Adam Green, Professor of Biology and Environmental Studies, Santa Barbara City College
- Daniel Parra Hensel, Instructor of Environmental Horticulture, Santa Barbara City College
- Lindsay Johnson, Executive Director, Explore Ecology
- The Somos Semillas Program, El Centro Santa Barbara
- Hugh Kelly, Board President, Mesa Harmony Garden
- Denise Knapp, Director of Conservation and Research, Santa Barbara Botanic Garden
- Jesse Gonzalez, Club Director Westside Unit, United Boys & Girls Clubs of Santa Barbara County
- Brad Smith, Youth Drought Project
- Rachel Johnson, Chief Program Officer, The Foundation for Santa Barbara City College



POETRY WITH WINGS!

Project Description: In honor of Poetry Month & Earth Day this Spring, 3rd, 4th and 6th graders in Santa Barbara created poetry and art to bring attention to the plight of the monarch butterflies.



- Larry J. Feinberg, Robert and Mercedes Eichholz Executive Director & CEO, Santa Barbara Museum of Art
- Kristy Thomas & Tina Villadolid, Santa Barbara Museum of Art
- Cie Gumucio, Poets in the Schools, Santa Barbara
- Scot Pipkin, Santa Barbara Botanic Garden
- Steve Windhager, Executive Director, Santa Barbara Botanic Garden

Commemorative Trees Make Great Gifts!

Honor a special someone or a special occasion with an attractive commemorative plaque that will be installed at the base of an existing street tree – located in the parkway between the sidewalk & the street – within the City of Santa Barbara. Santa Barbara Beautiful has participated in the planting of over 13,000 street trees, so there are plenty of trees from which to choose! Your Application Fee includes a Free 1-Year Membership.

[Click Here for the Online Application](#)



JOIN US!
Become A Member
Give A Donation
Make A Difference

We cherish your Support. Help us continue to keep Santa Barbara beautiful with a New or Renewed Membership! Make a Sustainable Monthly Donation to your favorite beautification effort; Dedicate a Tree or Sponsor a Scholarship. Contact Us. We’re here to help You.

[CLICK HERE for Membership Opportunities & Benefits](#)

WELCOME NEW MEMBERS

- Zeinab Ahari
- Donald Barthelmess
- Lesley Champlin
- Caroline Chufar
- Phillip & Kathy DiBartolomeo
- Diane Doiron
- Yas & Nicole Fujiwara
- Janet Green
- Lauri Gariffo
- Janet Green
- Diane Hadighi
- Lynette Hall
- Matthew Higgins
- Kim L. Hunter
- Schuyler Johnson
- David Keymer
- Marcia Kotlyar
- Lori Lenz
- Jessica McLernon
- Laura Menahen
- Whitney Minoglou
- Anthony Miratti
- Helen Morales
- Elizabeth Newman-Smith
- Shawna Pevec
- Ted Reed
- Thomas Rollerson
- Sarah York Rubin
- Mary Jane Salcido
- Anne Sauer
- Sonya Spencer
- Ken Stovall
- Blanca Viramontes
- Steven Williams
- Harvey Wolf
- Devin Wong
- Barbara Wotherspoon

YEAR IN REVIEW - Funded Projects

Santa Barbara Beautiful is proud of this year’s major funding for these important Arts & Cultural legacy projects

[Learn More About Community Grants & Grant Applications...](#)

GRANDPARENT PORTRAIT SHOW: (Student Art Fund)

The Grandparent Portrait Show, sponsored by the Student Art Fund, featured over 400 portraits in all media of grandparents or beloved elders created by art students from all of the local junior and senior public high schools during this year of online instruction.

THE SANTA BARBARA MUSEUM OF ART

- The McCormick Challenge Renovation: The reopening of the new and expanded galleries and public spaces were the most important civic event in recent years.
- *Through Vincent’s Eyes: Van Gogh and His Sources* Exhibit: February-May 2022
(Read more on the next page)

SANTA BARBARA PUBLIC LIBRARY PLAZA: (SB Public Library Foundation)

The revitalization of Library Plaza (now known as the Michael Towbes Library Plaza) will celebrate the architecture and historical significance of the Library, by paying homage to the past and welcoming the future with increased programming space, accessibility upgrades, and drought tolerant landscaping. The Library Plaza will link its neighbors – La Arcada, the Arlington, the Granada, the Museum of Art, and the Courthouse – that form the cultural heart of Santa Barbara.

PLAZA GRANADA MURAL: (SB Center for the Performing Arts)

The new PLAZA GRANADA will offer patrons an exceptional experience before they even enter the theatre. The painted mural artwork—by local muralists Tracy Lee Stum and Sayak Mitra—will communicate and promote the performing arts within the ‘character and spirit’ of Santa Barbara through the use of design, color and subject matter for public viewing of all ages.



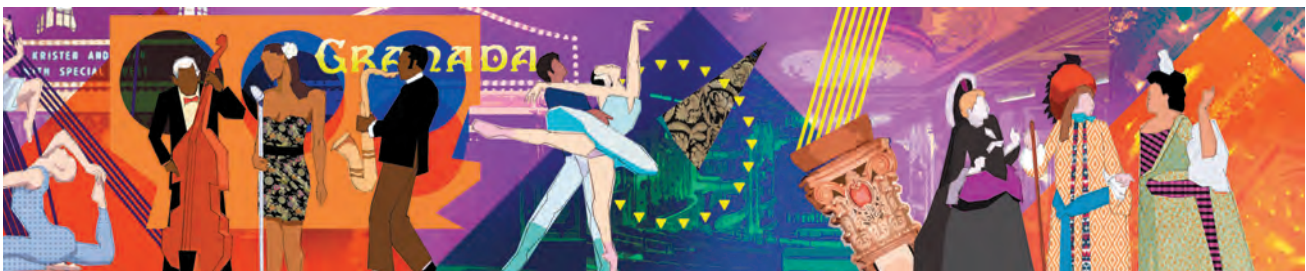
2021 Best in Show Winner -
Hidden Memories by **Ismael Miranda**.
San Marcos High School.
Teacher: Walter Bazylewicz



Plaza Granada Mural Rendering



Plaza Granada Mural



A PREVIEW OF A 2022 FUNDED PROJECT

Through Vincent’s Eyes: Van Gogh and His Sources

February 27, 2022 – May 22, 2022

Santa Barbara Museum of Art

When the Santa Barbara Museum of Art opened in 1941, it staged an exhibition of 17 paintings by Vincent van Gogh. It is remarkable that 80 years later, for the first major international loan show since their renovation, the museum will present an impressive 20 works by Van Gogh with an additional 75 works of the artists he admired. *Through Vincent’s Eyes: Van Gogh and His Sources* is one of the most ambitious exhibitions ever organized by the Santa Barbara Museum of Art.

This exhibition seeks to immerse viewers in the visual imagination of one of the most beloved artists in the world. By juxtaposing celebrated artworks by Van Gogh with works by the many artists he admired, the show seeks to foreground both Vincent’s indebtedness to and radical departure from the art world of his day. The exhibition also taps into Van Gogh’s literary imagination by displaying first-editions of novels by Charles Dickens, Harriet Beecher Stowe, Leo Tolstoy and Edgar Allan Poe to conjure up the fictional worlds that enflamed Vincent’s inner eye.



SBB President **Deborah L. Schwartz** presents project grant check to SBMA Executive Director & CEO **Larry J. Feinberg**



Vincent van Gogh (Dutch, 1853–1890), *The Wheatfield*, 1888.



Vincent van Gogh (Dutch, 1853–1890), *Les Vessens in Auvers* (detail), 1890.



SBB President **Deborah L. Schwartz** & board member **Suzanne Fairly** (right) present project grant check to SB Public Library Foundation Director **Lauren Trujillo** & Board President **Anne Howard** (left)



Rendering of SBPL Plaza New Main Monument

PIANOS ON STATE:
(SB Arts Collaborative & SB Community Arts Workshop)
THE SBB BABY GRAND PIANO

Note: The Santa Barbara Beautiful “Baby Grand Piano” will bring the sound of music to SBA Airport for One Year.

This year SBB sponsored Baby Grand Piano will entertain visitors at SBA Airport for an entire year. Here are the reflections of valued participants:

Casey Caldwell, SBCAW Managing Director: “We are so grateful for Santa Barbara Beautiful’s support from the very first year of Pianos on State, which makes this project possible. Pianos on State is an inspiring example of our community coming together building a tradition we all love, of art and music and life in the core of our town. Santa Barbara Beautiful’s faithful patronage over many years has been a pillar of support for the project.”

This custom-painted baby grand was born by a group of five women artists delighted to paint it to welcome air travelers to SBA Airport. The lead Artist, Irene Rinta, chose a colorful underwater scene to celebrate Santa Barbara’s happy life by the sea.

As Irene explained, “Santa Barbara is a favorite world-wide travel destination. I decided to have a loud visual welcome to complement the painted piano. This was my first experience painting a baby grand piano. I was a little nervous by its



Casey Caldwell, Managing Director SB Arts Collaborative/ SBCAW; **Suzanne Fairly, Penny Haberman, Robert Ooley**, SBB board members; **Allison Tolliver, Irene Rinta, Lorien Rennie**, SBB Piano Artists; **Lori Kari, Jacqueline Dyson, Kate Kurlas**, SBB board members



Photos courtesy of Sarah York Rubin



size so I recruited four friends. We had a blast! First recruit was Allison Tolliver who enjoyed meticulously detailing her sea horses & bringing them to life (I thought they would swim away!) Second was Lorien Rennie who was so speedy! Third was Wendy Rockwood, our team cheerleader, who succeeded to squeeze her little fishy in the negative space. Our fourth helper was Angela Retamoza. We brought music and food and had a little party the entire three days. To keep grand baby’s temperature warm for the nights and days to come, I thought painting PiPi Longstockings’ stripes on the piano legs would make Pipi’s father, a captain of the sea, happy. Aahh, what a wonderful life in Santa Barbara this is!”

Irene Rinta | www.irenerinta.art | rintairene@gmail.com



Photo by Jeffrey Spres

PLANNED GIVING

For over 55 years, the generosity of like-minded people has preserved the beauty of Santa Barbara with their financial support of our mission.

We invite you to become a part of this legacy with a planned gift to Santa Barbara Beautiful.

Planned gifts provide important long-term support for our programs while, in many cases, reducing your tax liability.

There are many ways to make a meaningful gift, either during your lifetime or through your estate plans.

We would welcome a conversation about how planned giving could benefit both you and Santa Barbara Beautiful. Please consult with your financial and legal advisors to make or change your estate plans.

2021 TREES OF THE YEAR

Our popular “Tree of the Month” continues to attract visitors to our Website and to the online news source “Edhat.com”

Say Hello to the most popular trees as of October

#1 Tree on the SBB Website:

- 1st Place: Chinese Lantern Tree (*Koelreuteria bipinnata*)
- Runner Up: Marina Strawberry Tree (*Arbutus ‘Marina’*)

#1 Tree (and Runner Up) on Edhat.com:

- 1st Place: African Coral Tree (*Erythrina caffra*) – 3271 clicks
- Runner Up: Coast Redwood (*Sequoia sempervirens*) – 3193 clicks

[Learn More About Trees of the Month...](#)



2021 Tree of the Year SBB Website: Chinese Lantern Tree



2021 Tree of the Year Edhat.com: African Coral Tree



WELCOME NEW BOARD MEMBER
ROBERT OOLEY, FAIA

Elected to the Board of Directors August 2021, Robert is the County Architect of the County of Santa Barbara and is an award-winning public-sector architect.

He was elevated into the AIA College of Fellows in 2015 for his distinctive accomplishments as County Architect of Santa Barbara. He is the only County Architect in California to be elevated to AIA Fellow. As a three-diamond fellow he is a Charter Member of the COF Heritage Society.

He has served on the AIA- Santa Barbara since 2015, and elected president in 2019. He also is currently serving on the AIACA Board as VP of Government Relations.

Robert’s areas of interest include rare book collecting, writing, and public speaking.



MISSION STATEMENT

The purpose of Santa Barbara Beautiful is to stimulate community interest and action toward the enhancement of Santa Barbara’s beauty as a complement to current and future government and private activity.

Santa Barbara Beautiful is an organizations of volunteers dedicated to beautifying our area in a variety of ways not only by working independently but also by cooperating with city departments, neighborhood associations and other agencies. Formed in 1965 by concerned civic leaders, Santa Barbara Beautiful is a non-profit, tax-exempt corporation. Contributions are tax-deductible.

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